



PRESS RELEASE: Celebrate what's great, just don't go overboard.

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FOR GENERAL RELEASE

Perth, Western Australia

On 26 January we come together as a nation to celebrate Australia and being Australian. All around the country, there will be civic celebrations, sponsored events, aerial displays, music festivals, regattas, gourmet picnics, family entertainment and much more, culminating in magnificent fireworks displays once the sun has gone down. A guaranteed day of fun, reflection and enjoyment; celebrating everything that's great about this country.

The best vantage point is often on the water, and you'll probably be enjoying the action-packed day with a stubbie or two, or sharing a bottle of wine with friends and family, but make sure you don't go overboard – literally. It's a sobering thought; statistics show that 70% of fatalities in boating incidents are due to a person ending up in the water, and the third highest contributing factor of those fatalities is alcohol or drugs¹. We're all aware of the dangers of driving under the influence, so should it be any different if you're sailing?

Most likely you will be safely anchored close to shore while you all enjoy Australia Day and therefore the risk of losing any crew or passengers overboard without you knowing would be

¹ NMSC, 2007

minimal. But if you intend to sail your vessel further and spend more time in open water then the risk increases, particularly if your attention is focussed on trimming the boat. However, you don't have to spoil the fun and insist that everyone stop partying; you too can relax a little yet still be in control of your crew's safety with a Mobilarm® Man Overboard Alarm.

The system uses failsafe wireless technology. Everyone on board wears a small pendant on a belt clip or around their neck which sends a continuous signal to a central console. You'll know instantly if anyone goes over the side because if the signal from any pendant is lost, either through submersion in water or distance from the vessel, the system automatically activates an audible and visual alarm on board, alerting everyone that a crew member is missing. You can turn the boat around immediately and pick them up within minutes. Clearly an ideal alternative than not realising someone is missing until it's too late, having presumed perhaps that they're sleeping it off down below?

There are three Mobilarm systems to choose from, depending on the number of people on board and the size of your vessel, and all three can connect to your existing GPS or chart plotter to provide additional information such as a way point and track back data. For more information visit www.mobilarm.com or call (08) 9315 3511.

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Mobilarm Ltd. is the world leader in electronic marine safety products that protect and save lives in man overboard emergencies.

Available online and through a global network of dealers and distributors, Mobilarm's award-winning products are specifically designed to improve the safety environment for commercial and recreational mariners, by providing an instant alert to vessel and crew in the event of man overboard.

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