



MOBILARM CEO BRIEFS AMERICAN WATERWAYS OPERATORS MEMBERS ON MOB ISSUES

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FOR GENERAL RELEASE

Mobilarm CEO, Lindsay Lyon addressed members of American Waterways Operators on man overboard issues and new technology during the organisation's Interregion Safety Committee Spring Meeting, on 29-30 April 2009 in Chicago. Lyon was invited to the meeting to present Crewsafe and V100 VPIRB, Mobilarm's latest advances in the field of MOB alerting technology.

The American Waterways Operators is the national trade association for the U.S. tugboat, towboat and barge industry and is committed to the safety of its members' employees. The organisation holds regular safety committee meetings that cover all aspects of safety at sea and on inland waterways.

"We were delighted to be invited to present at the safety committee meeting as we believe that our new MOB alerting solutions provide a real opportunity for American Waterways Operators to improve their provision for MOB emergencies, and the attendees seemed to agree," comments Lyon. "We provide two approaches to MOB alerting; firstly Crewsafe, which is a fully networked employee safety solution and second, the V100 VPIRB, which provides improved safety without the need for onboard infrastructure. Reception to both during the meeting was very positive."

Mobilarm Crewsafe is a wireless safety network designed to improve the workplace safety of marine employees by keeping track of the crew at work at all times. A series of wireless routers creates a monitoring and reporting web that automatically detects emergencies involving personnel and can initiate a full-scale alert within seconds of an incident such as a

man overboard event occurring. Each employee carries a small transceiver - a Tag - whose wireless signal keeps them connected to the network via a series of wireless routers. Crewsafe offers functionality over and above that of MOB alerting, including crew paging, covert alarms and safety management systems.

Taking a different approach is the Mobilarm V100, which is the first fully automated Marine Survivor Locating Device that utilises the existing VHF marine radio infrastructure to transmit a “Mayday – Man Overboard” distress message and real-time coordinates of the person in the water. Within seconds of the person going overboard, the emergency message is automatically broadcast via the VHF radio band to all vessels in range, ensuring that a swift rescue can be made without waiting for land based SAR assets to react. As the V100 requires no onboard infrastructure it can be taken aboard any vessel that the employee is assigned to, making it a very flexible safety option.

“It is widely acknowledged that the probability of survival in a MOB incident is directly related to the length of time in the water before recovery. With Crewsafe and the V100, recovery time is significantly improved because although based on different technology, both systems alert the casualty’s own vessel, which is best positioned to react quickly,” says Lyon. “Members of American Waterways Operators have now seen the benefits that our technologies can provide over existing products and we are looking forward to working with them further to help to improve the safety of their employees.”

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Notes for editors:

Based in Perth, Australia, Mobilarm is the world leader in electronic marine safety products that protect and save lives in man overboard emergencies for commercial and offshore mariners. Available online and through a global network of dealers and distributors, Mobilarm's award-winning products are specifically designed to improve the workplace safety environment for all mariners, by providing an instant alert to vessel and crew in the event of man overboard.

The company's Australian and International awards include the Australian Design Award and the winner of the Seatrade Safety at Sea Award, the first such award given to an Australian company.

Contact saul.trewern@saltwatercoms.com to request the Mobilarm V100 reviewers guide, which explains in-depth the technology and operation of this exciting breakthrough in MOB and marine safety.