

**For immediate release**

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**Mobilarm Europe Presents Crewsafe and Sea Marshall Side by Side at METS 2011**

**Perth, Western Australia / Amsterdam, The Netherlands:** Making its trade-show debut, Mobilarm Europe will display its portfolio of Maritime Survivor Locating Devices (MSLD) at METS 2011 in Amsterdam (stand 03.413).

Mobilarm Europe is the European arm of Australian marine safety specialist Mobilarm Ltd, who acquired Marine Rescue Technologies Ltd - the company behind the well-known man overboard (MOB) locating systems brand, Sea Marshall – in June 2011.

As well as showcasing its popular Sea Marshall range, Mobilarm sees METS 2011 as the ideal opportunity to present the innovative Crewsafe V100 MSLD to existing and prospective European channel partners.

“The Crewsafe V100 MSLD is already well-established in the Southern hemisphere, with customers from marine pilot associations through to government agencies and offshore service companies using it to improve workplace safety,” explains Mobilarm Ltd CEO, Lindsay Lyon. “Our acquisition of Marine Rescue Technologies makes us the largest company dedicated to MSLD technology and man overboard alerting devices, and we’re looking forward to presenting our portfolio to a broader audience at METS.”

The Crewsafe V100 uses VHF DSC radio to transmit a man overboard’s GPS position directly to his own vessel and other vessels within VHF range. This enables a speedier rescue as vessels with a VHF radio in the area can receive the alert and respond immediately, rather than depending on coastguard rescue.

Adoption of this new MOB device technology was made easier in June 2011 when the International Telecommunications Union (ITU) amended its Recommendation ITU-R M.585, concerning MMSI identities of AIS-SART, EPIRB-AIS and man overboard (MOB) devices. The change authorises manufacturers to assign internationally recognised MMSI numbers to MOB devices before leaving the factory, eliminating the need for end users to obtain MMSI numbers from national authorities.

Mobilarm believes this decision will encourage acceptance of its VHF DSC MSLD technology by European seafarers, as well as the oil and gas, commercial marine and shipping sectors.

“Sea Marshall MSLDs are already well-regarded throughout the EU and thousands are in daily use in a wide range of marine sectors and applications,” continues Lyon. “The development of international MOB device approvals and standards allows us to enter new markets with the Crewsafe V100 and offer more choice to our customers.

“With the Crewsafe V100 now approved in most of Europe, marine safety equipment suppliers and commercial operators in the Northern hemisphere can choose the most appropriate man overboard solution for their needs.”

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**Notes for editors:**

Headquartered in Perth, Western Australia, Mobilarm (ASX: MBO) is the world’s largest company in the rapidly growing man overboard safety category with worldwide distribution of Crewsafe and Sea Marshall Maritime Survivor Locating Devices and associated marine safety equipment. The Company’s solutions enable operators in the offshore oil and gas, defence and commercial marine industries to remove risk from the workplace, where regulatory compliance, Occupational Health & Safety and Director’s Liability are major drivers for improved employee safety and Duty of Care.

Mobilarm owns patent pending technology that protects and saves lives in the marine workplace and enables every maritime vessel to become a marine Search and Rescue asset.

The Company’s Australian and UK designed emergency locator beacons and crew monitoring alarm systems for use aboard vessels and other marine facilities generate automatic and immediate alerts in man overboard events, integrate with GPS and onboard navigation systems and provide in-water tracking of man overboard casualties in the water.

Mobilarm has received enviable recognition for its products and design, winning two Seatrade awards for Safety, two Australian Design Awards and the Western Australia Worksafe Award.

Interviews with the CEO and further company information are available from the Mobilarm website:  
[www.mobilarm.com/page/media\\_centre.html](http://www.mobilarm.com/page/media_centre.html).

*This press release and image can also be downloaded from the Saltwater online press office at [www.saltwaterpr.com](http://www.saltwaterpr.com)*