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Mobilarm Board appoints former Oil & Gas Executive as Independent Chairman

Mobilarm Limited (ASX: MBO) (the "Company"), announces the appointment of Mr Richard Allen as Independent Chairman of the Board of Directors, effective 29 October 2010.

Richard has extensive experience in the international offshore marine oil and gas industries, having spent over twenty years working locally and internationally with Baroid Drilling Fluids Inc (acquired by Halliburton).

During this time Richard filled a variety of technical and management positions, culminating in Manager for the Asia/Pacific region with responsibility for operations in 16 countries, a turnover in excess of $80 million and employing more than 250 people.

He was previously Managing Director of Tox Free Solutions Limited (ASX: TOX) and Chairman of Plantation Energy Australia Pty Ltd. Richard remains on both boards as a Non-Executive Director.

Tox Free Solutions Limited (ASX: TOX) is now one of Australia's largest integrated industrial service and waste management businesses with a market capitalisation of ~$216M. Richard is the founder of Plantation Energy Australia Pty Ltd, which he has built into one of the world's largest producers of biomass fuel pellets used as carbon neutral fuel in coal fired power stations owned and operated by some of Europe's largest utilities.

"On behalf of Mobilarm Limited and its Board of Directors, we are pleased to welcome Richard to our Board," said Mr Brenton Scott, current Executive Chairman and co-founder of the Company.

"We are confident with Richard's proven track record in leading high growth companies he will make an outstanding contribution to shareholder value."

Richard brings considerable early stage, high company growth experience to Mobilarm to assist in achieving the Company's goal of becoming the world's leading marine personnel safety company. Richard replaces Mr Brenton Scott who will remain on the Board as an Executive Director.

Richard added, "Mobilarm Limited is an innovative, forward-looking company with tremendous global opportunities. I am thrilled to accept this position of responsibility and to build on the foundations laid by Mr Scott and the Board of Directors."

The Board now consists of Richard Allen as Independent Chairman, Lindsay Lyon as CEO, Brenton Scott as Executive Director, with Christian Lange and Rick Parish as Non-Executive Directors.

For and on behalf of the Board

Lindsay Lyon
Chief Executive Officer

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Notes for editors:

Headquartered in Perth, Western Australia, Mobilarm is one of the world's leading brands in the rapidly growing man overboard product category. The Company's marine safety equipment solutions remove risk from the workplace in the offshore oil and gas, defence and commercial marine industries, where regulatory compliance, Occupational Health & Safety and Director's Liability are the major drivers for improved employee safety and Duty of Care.

Mobilarm owns patent pending technology that protects and saves lives in the marine workplace and enables every maritime vessel to become a marine Search and Rescue asset.

The Company's Australian-designed emergency locator beacons and crew monitoring alarm systems for use aboard vessels and other marine facilities generate automatic and immediate alerts in emergencies involving personnel, integrate with GPS and onboard navigation systems and provide in-water tracking of man overboard casualties in the water.

Mobilarm has received enviable recognition for its products and design, winning two Seatrade awards for Safety, two Australian Design Awards and the Western Australia Worksafe Award.

Interviews with the CEO and further company information are available from the Mobilarm website: www.mobilarm.com/page/media_centre.html.