



For immediate release

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MOBILARM V100 VHF PLB WINS SAFETY CATEGORY AT SEATRADE ASIA AWARDS 2010

The innovative new Mobilarm V100 VHF PLB, which uses VHF DSC and GPS to provide automatic man overboard (MOB) alerting and location has won the prestigious Safety Award at the Seatrade Asia Awards 2010, which took place in Singapore on Monday 26 April 2010. The award reflects Mobilarm's long-established position at the forefront of marine safety technology, and joins the Safety at Sea Award from the 2005 Seatrade Awards that Mobilarm received for a sophisticated crew monitoring alarm system, which went on to become a proven maritime safety solution and success story for Mobilarm.

The Seatrade Asia Awards celebrates and rewards excellence and innovation in the maritime sector across the region and is helmed by a panel of esteemed judges who assess entries in all categories according to six fundamental principles and industry specific criteria, which for The Safety Award includes: 'New technology or significant improvements to existing technology that can improve safety'.

"We're delighted to have won a second Seatrade Award, especially as it recognises the continued acceptance of our VHF PLB technology within the maritime industry," commented Lindsay Lyon, Mobilarm CEO, who was at the gala dinner on Monday night to receive the award. "Competition for the safety category at the Seatrade Awards is always very tough, but Mobilarm has a great track record in bringing innovation to market in order to improve safety for the maritime industry, which sets the Mobilarm V100 apart as a game changing product that really can help to save lives at sea."

The Mobilarm V100 is an extremely versatile Maritime Survivor Locating Device. The pocket-sized unit is attached to clothing or lifejackets and is automatically water-activated when the wearer has gone overboard, sending out a man overboard distress message and real time GPS coordinates of the casualty's current position via VHF DSC and in a synthesized voice on channel 16. Since the probability of survival during an MOB event is directly related to the length of time in the water,

alerting the crew aboard the parent vessel and other vessels in the vicinity will bring about a quick and effective rescue, therefore increasing chances of survival.

“The timing of the award couldn’t be better as it demonstrates Mobilarm’s strength as a safety technology innovator during the week that we opened our Initial Public Offering,” continues Lyon. “The Mobilarm V100 VHF PLB has continually performed during tests and trials aboard user vessels, and we are experiencing a huge amount of interest from all areas of maritime-related industries, from defence to shipping, commercial fishing and the oil & gas sector. Winning the award will help us to ensure that the V100 is recognised as a vital, cost effective tool to enhance search and rescue and possibly save lives should an MOB event occur.”

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Further details:

Lorraine Hammacott
Communications Manager

Email. lorraineh@mobilarm.com

Tel. +61 (0)8 9315 3511
www.mobilarm.com

Saul Trewern
Saltwater

Email. saul.trewern@saltwatercoms.com

Tel. +44 (0)1202 669244
www.saltwaterpr.com

Notes for editors:

Founded in 2003, Mobilarm is an established Perth-based technology company providing market leading marine safety solutions for increased safety of individuals at work, in the form of personal duress alarms, man overboard detection alarm and in- water tracking.

Mobilarm Crewsafe is the company’s second generation wireless sensor networking technology which provides a new level of security through crew location monitoring and paging as well as safety equipment and rescue asset management from a command centre control of vessel and personnel safety. The Mobilarm V100 is a patent pending Very High Frequency (VHF) radio personal locator beacon.

The company’s Australian and International awards include two Australian Design Awards, the Seatrade *Safety at Sea* Award, the first Australian company to receive this prestigious award, and the Seatrade Asia *Safety* Award.

Videos, case studies, facts sheets, product information, client testimonials, visuals and images are also available at www.mobilarm.com/page/media_centre.html.